



And if that isn't enough, check out the hunger-inducing packaging.

Featuring a bold look that plays up quality, flavor cues and appetite appeal, it's the sort of packaging customers will love to rip into.

NOW WITH INCREASED  
IRRESISTIBILITY.

PRODUCT SPECIFICATIONS

Hot Pockets® Products

PRODUCT	PACK SIZE	CASE CODE	NESTLÉ CODE	DISTRIBUTOR CODE
Beef and Cheddar	12 x 8 oz.	100 43695 09701 3-00	11007691	
Chicken Quesadilla	12 x 8 oz.	100 43695 09708 2-00	11007686	
Ham and Cheese	12 x 8 oz.	100 43695 09702 0-00	11007685	
Jalapeño Steak and Cheese	12 x 8 oz.	100 43695 09704 4-00	11007681	
Meatball with Mozzarella	12 x 8 oz.	100 43695 09706 8-00	11007684	
Pepperoni Pizza	12 x 8 oz.	100 43695 09703 7-00	11007683	
Philly Steak and Cheese	12 x 8 oz.	100 43695 09734 1-00	11007682	
Beef and Cheddar	24 x 4 oz.	100 43695 03800 9-00	11007777	
Cheeseburger	24 x 4 oz.	100 43695 03423 0-00	11007776	
Chicken Melt	24 x 4 oz.	100 43695 03900 6-00	11007773	
Ham and Cheese	24 x 4 oz.	100 43695 03200 7-00	11007774	
Jalapeño Steak and Cheese	24 x 4 oz.	100 43695 03400 1-00	11007768	
Meatball with Mozzarella	24 x 4 oz.	100 43695 03600 5-00	11007772	
Pepperoni Pizza	24 x 4 oz.	100 43695 03300 4-00	11007771	
Philly Steak and Cheese	24 x 4 oz.	100 43695 03700 2-00	11007769	
Sausage Egg and Cheese	24 x 4 oz.	100 43695 03100 0-00	11007775	
Pizza Stix® Bulk	48 x 3 oz.	100 43695 05310 1-00	11007819	
Pizza Stix Wrapped	48 x 3 oz.	100 43695 05300 2-00	11007796	



Hot Pockets® Sandwiches just upped the irresistibility quotient with a cleaner label that will have even more consumers talking.

To order Hot Pockets Sandwiches, contact your Nestlé Professional Representative, call 1-800-288-8682 or visit [www.nestleprofessional.com/HotPockets](http://www.nestleprofessional.com/HotPockets).



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# TURNS OUT CHANGE ISN'T JUST GOOD. IT'S PHENOMENAL.



It doesn't get better than the savory satisfying irresistibility of everyone's favorite sandwiches. Except it just did.

## We kept the same great ingredients.

- Scratch-made sauces and breads
- Made with real cheese
- Quality ingredients like 100% Angus beef, hickory ham, signature pepperoni and white-meat chicken

## Then, we improved on awesome.

- Removed artificial flavors
- Removed partially hydrogenated oils
- Decreased saturated fat
- Decreased sodium



# IRRESISTIBILITY FOR ALL.



Today's consumers are concerned about what goes into the foods they're eating. With a focus on quality and a cleaner label, *Hot Pockets*® Sandwiches are now more appealing to even more of your customers.

## Something for everyone.

- Portable snackability is perfect for on the go
- Good source of protein for satisfaction that sticks with them
- Comfort food for any time of day
- Lots of savory flavors

**HOT POCKETS** is the **TOP HANDHELD** brand in **C-STORES**.<sup>1</sup>

**HIGH-QUALITY** portable offerings are in **GROWING** demand and 50% of consumers shop the **PREPARED FOOD SECTION** at convenience stores.<sup>2</sup>

# NOW, FOR THE BEST PART.

You've been warned—the following descriptors of our most popular varieties are guaranteed to make your mouth water.



## Meatballs & Mozzarella

Savory meatballs, melty mozzarella and zesty sauce packed in a crispy, garlic butter crust. It's a tasty ticket to Italy.



## Ham & Cheese

Savory, hearty hickory ham smothered in smooth melty cheese in a seasoned garlic cheddar-cheese crust—it's bursting with undeniable satisfaction.



## Philly Steak & Cheese

Tender Angus steak layered with onions, peppers and mozzarella cheese in a flaky crust. Philly called. They want their sandwich back.



## Pepperoni Pizza

Signature pepperoni, mozzarella and rich marinara packed into a buttery garlic crust topped with Italian herbs and breadcrumbs. It's pizza delivered and ready to eat on the go.



## Pizza Stix®

The best of pizza—signature pepperoni, zesty pizza sauce and mozzarella—hidden in a crisp crusty stick that pretty much makes the best snack ever.

Top reasons brands sell better in C-Stores<sup>3</sup>

- **QUALITY INGREDIENTS**
- **CONSISTENT TASTE**
- **FAMILIAR PACKAGING AND BRAND RECOGNITION**

<sup>1</sup>CSP Category Management Handbook 2014, Frozen Dinner/Entrée Trends  
<sup>2</sup>Technomic, Inc., The Snacking Consumer Trending Report, 2014

<sup>3</sup>Datassential, C-Store Foodservice Strategies, January 2013